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CLOWN PRINCE of SHOW BIZ!
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1974 JANUARY 1974

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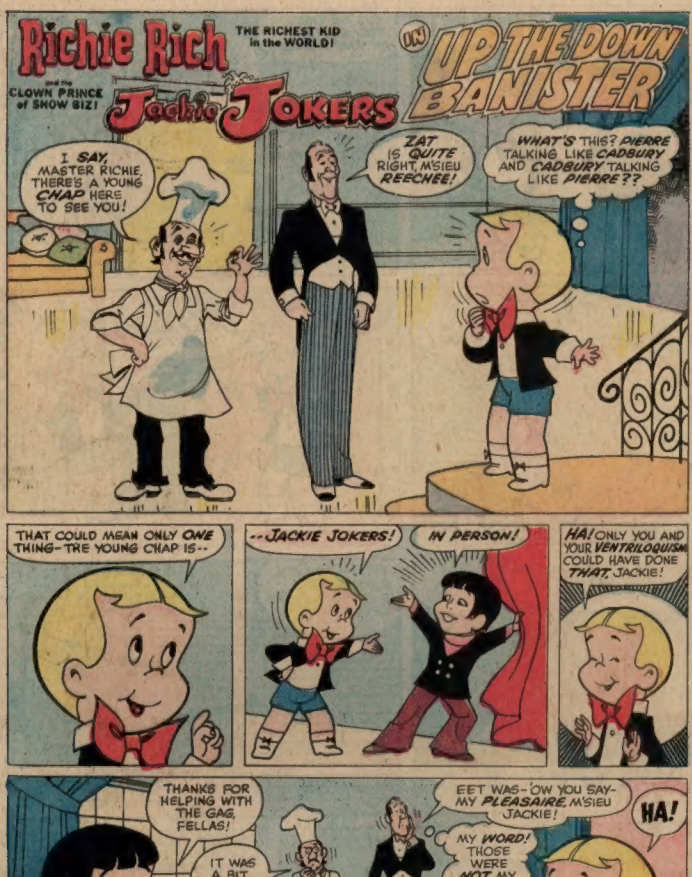

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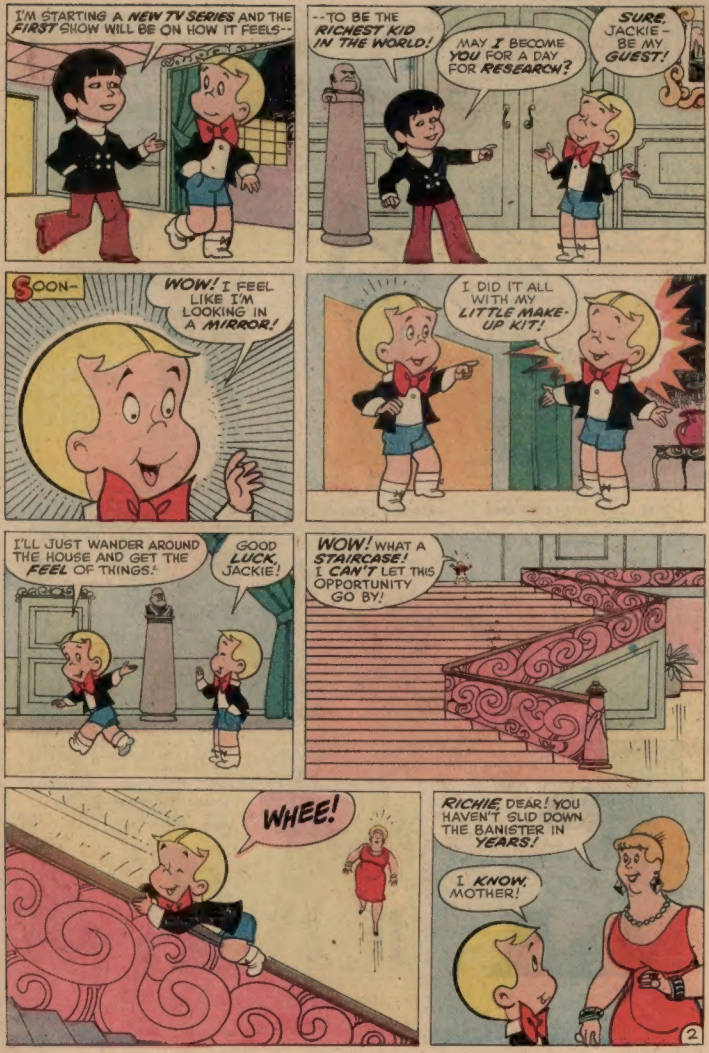
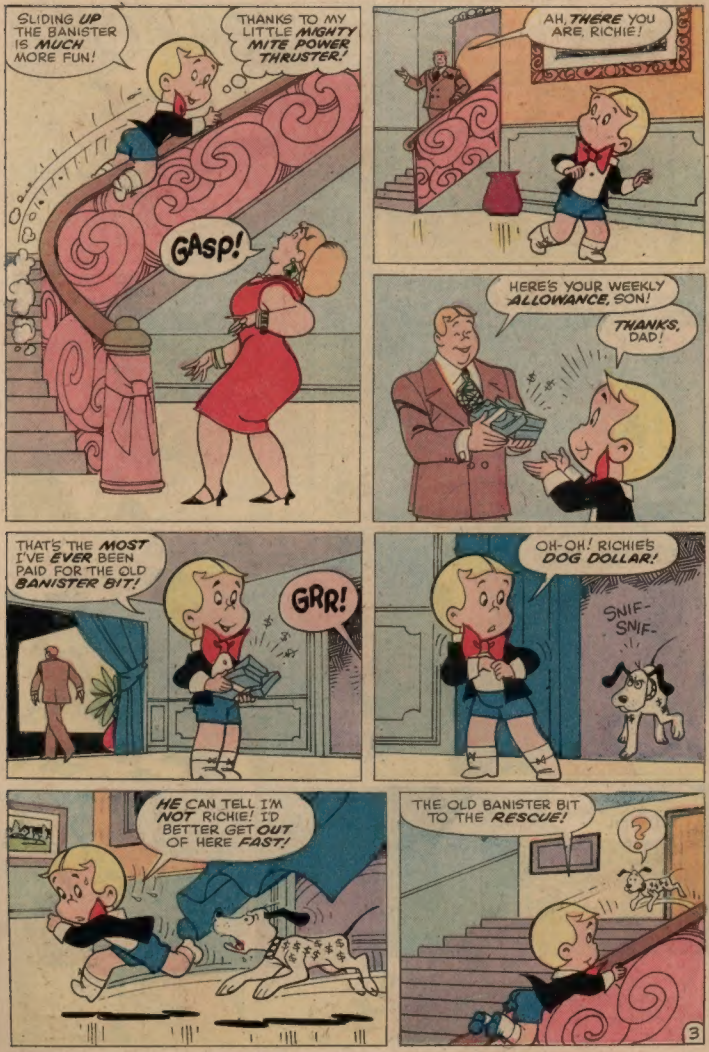
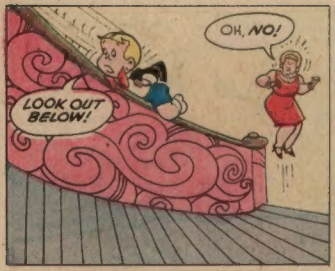
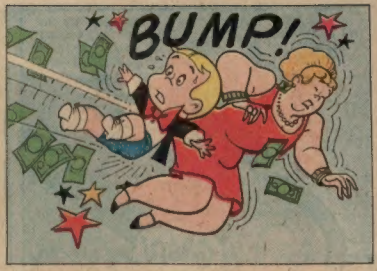
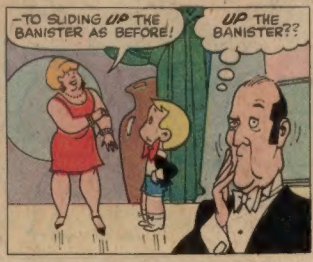

I'M STARTING A NEW TV SERIES AND THE FIRST SHOW WILL BE ON HOW IT FEELS--
--TO BE THE RICHEST KID IN THE WORLD!
MAY I BECOME YOU FOR A DAY FOR RESEARCH?
SURE, JACKIE - BE MY GUEST!
SOON-
WOW! I FEEL LIKE I'M LOOKING IN A MIRROR!
I DID IT ALL WITH MY LITTLE MAKE-UP KIT!
I'LL JUST WANDER AROUND THE HOUSE AND GET THE FEEL OF THINGS.
GOOD LUCK, JACKIE!
WOW! WHAT A STAIRCASE! I CAN'T LET THIS OPPORTUNITY GO BY!
WHEE!
RICHIE, DEAR! YOU HAVEN'T SLID DOWN THE BANISTER IN YEARS!
I KNOW, MOTHER!
2

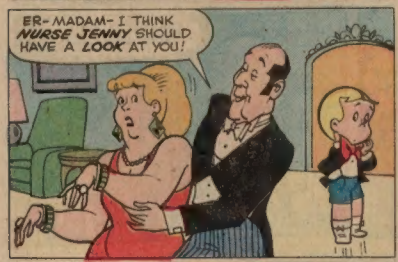

SLIDING UP THE BANISTER IS MUCH MORE FUN!
THANKS TO MY LITTLE MIGHTY MITE POWER THRUSTER!
GASP!
AH, THERE YOU ARE, RICHIE!
HERE'S YOUR WEEKLY ALLOWANCE, SON!
THANKS, DAD!
THAT'S THE MOST I'VE EVER BEEN PAID FOR THE OLD BANISTER BIT!
GRR!
OH-OH! RICHIE'S DOG DOLLAR!
SNIF-SNIF-
HE CAN TELL I'M NOT RICHIE! I'D BETTER GET OUT OF HERE FAST!
THE OLD BANISTER BIT TO THE RESCUE!
?
3

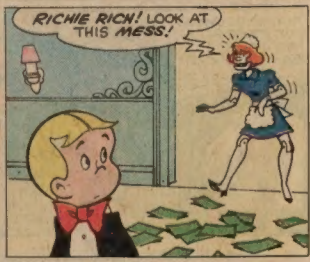

LOOK OUT BELOW!
OH, NO!


BUMP!

ARE YOU ALL RIGHT, MOTHER?
YES, DEAR-- BUT I WISH YOU'D STICK-

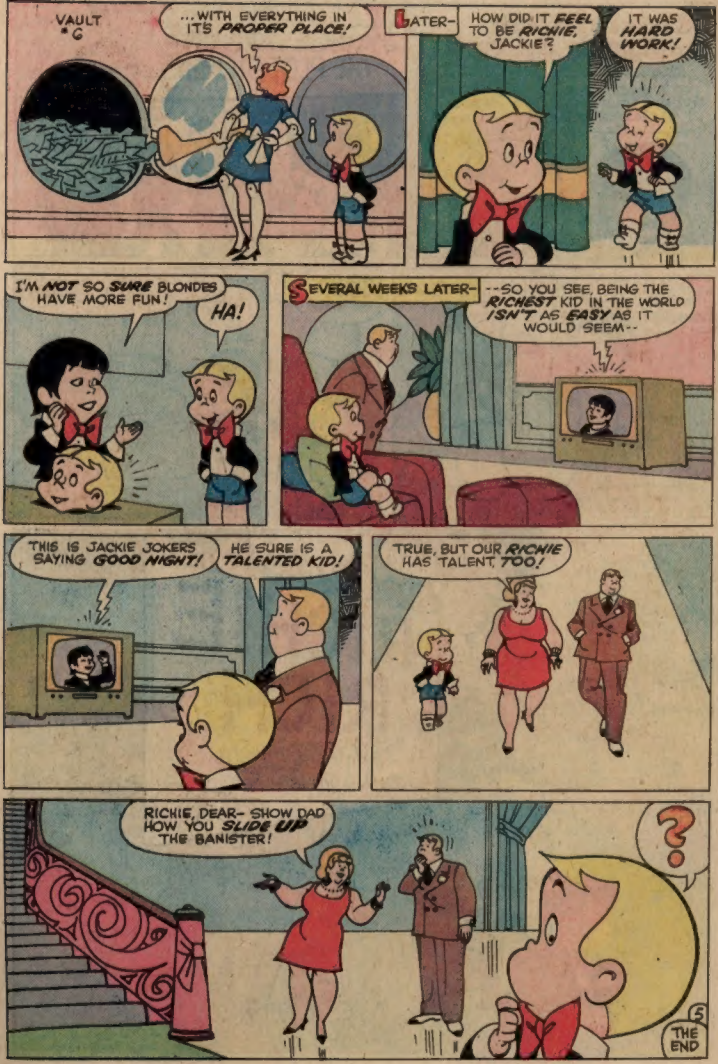

-TO SLIDING UP THE BANISTER AS BEFORE!
UP THE BANISTER??

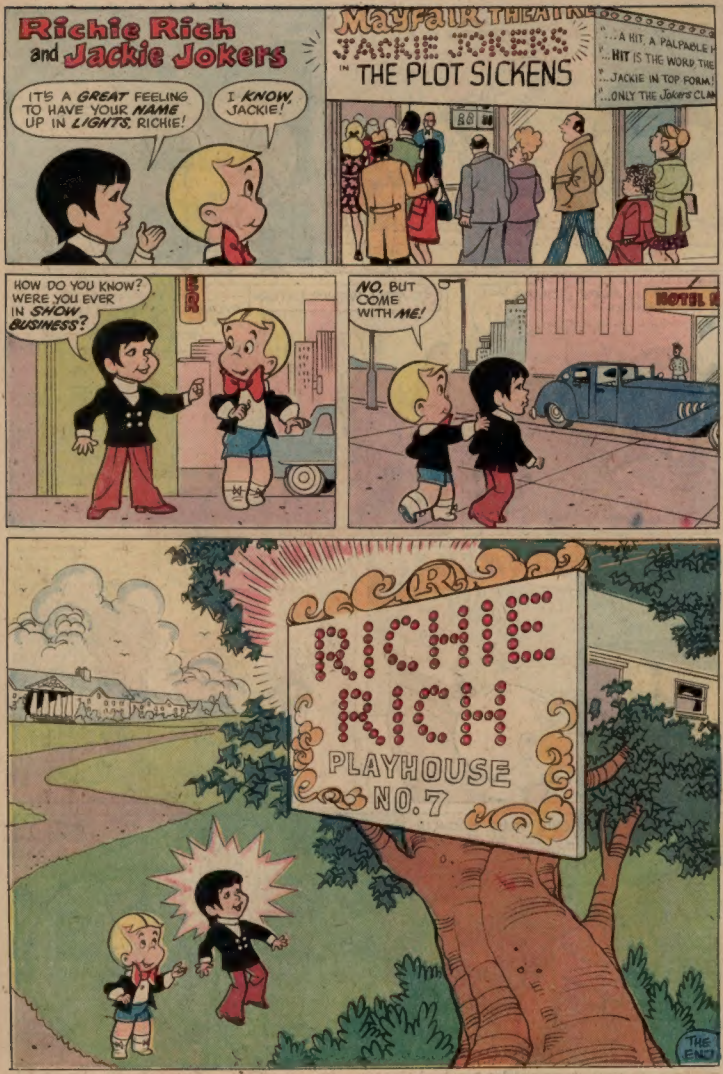

ER- MADAM- I THINK NURSE JENNY SHOULD HAVE A LOOK AT YOU!

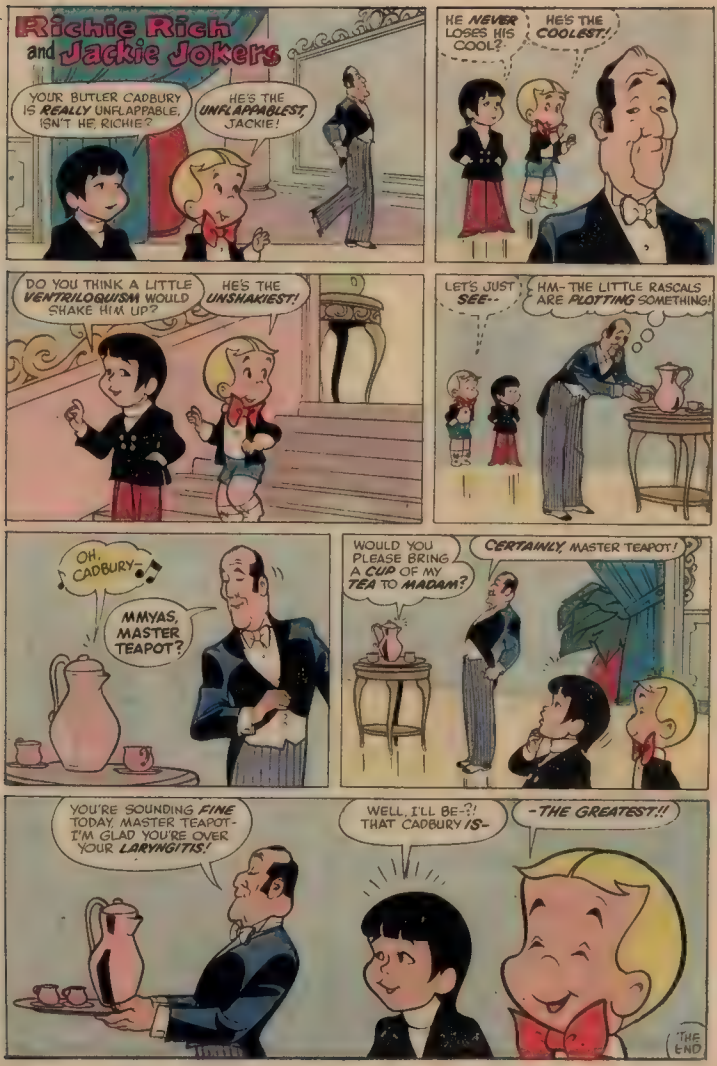

RICHIE RICH! LOOK AT THIS MESS!

YOU KNOW I LIKE THINGS NEAT AND TIDY!
SLURP!

CLICK!
FORWARD
REVERSE

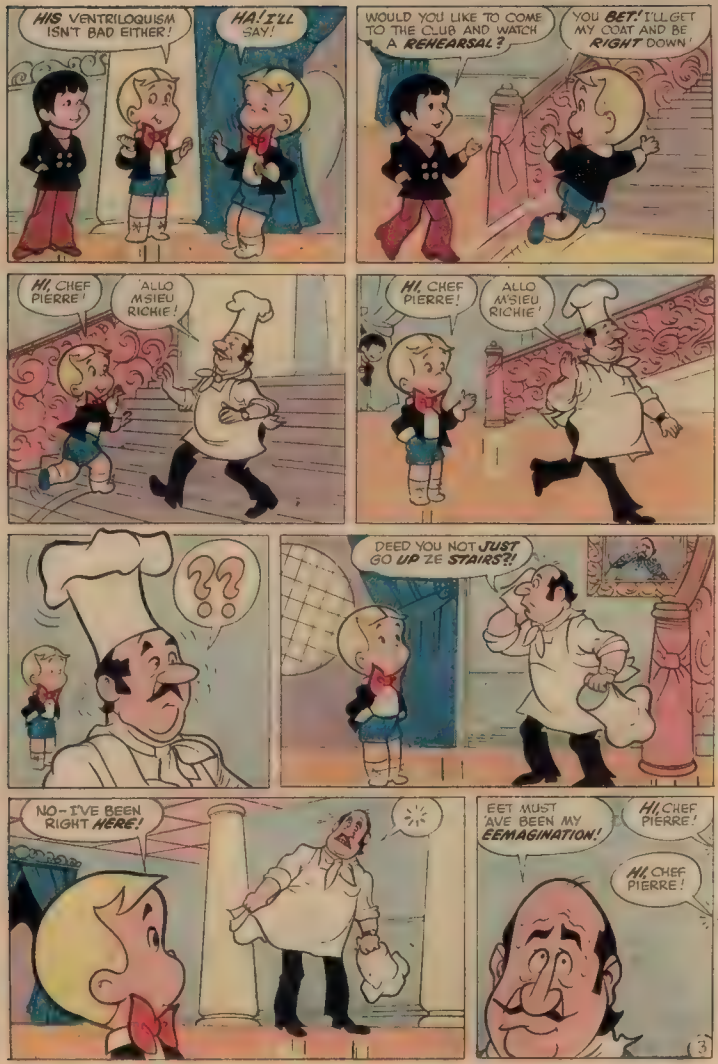

VAULT "G"
...WITH EVERYTHING IN ITS PROPER PLACE!
LATER-
HOW DID IT FEEL TO BE RICHIE, JACKIE?
IT WAS HARD WORK!
I'M NOT SO SURE BLONDES HAVE MORE FUN!
HA!
SEVERAL WEEKS LATER-
--SO YOU SEE, BEING THE RICHEST KID IN THE WORLD ISN'T AS EASY AS IT WOULD SEEM--
THIS IS JACKIE JOKERS SAYING GOOD NIGHT!
HE SURE IS A TALENTED KID!
TRUE, BUT OUR RICHIE HAS TALENT, TOO!
RICHIE, DEAR- SHOW DAD HOW YOU SLIDE UP THE BANISTER!
?
5
THE END

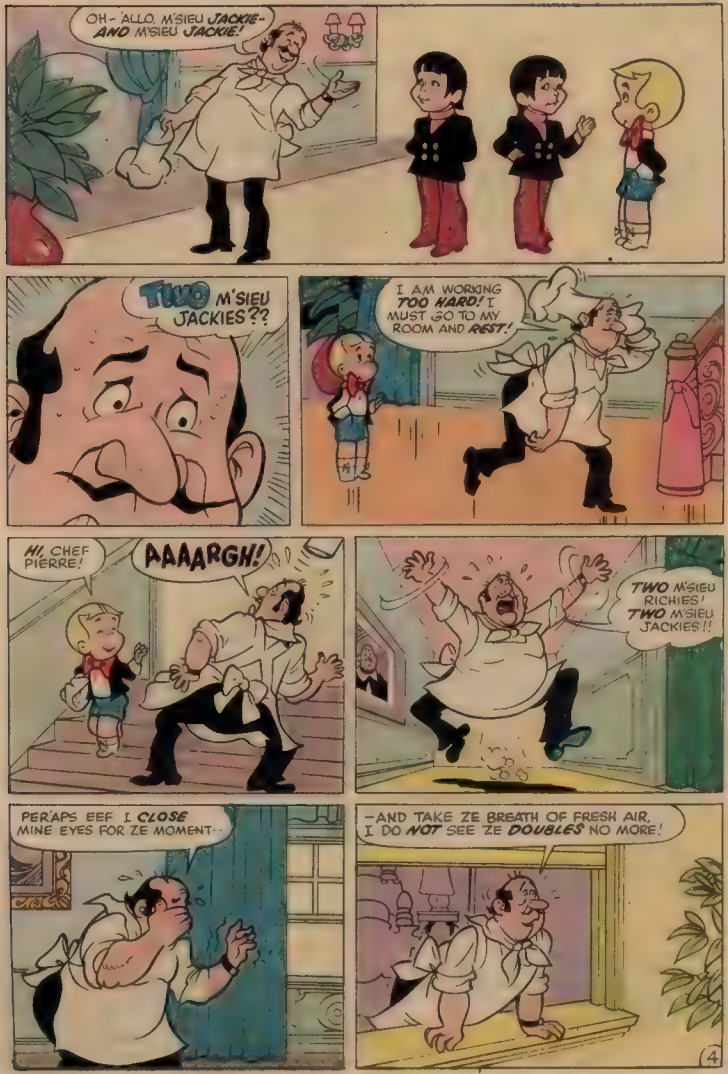

Richie Rich and Jackie Jokers
IT'S A GREAT FEELING TO HAVE YOUR NAME UP IN LIGHTS, RICHIE!
I KNOW, JACKIE!
Mayfair THEATRE
JACKIE JOKERS IN THE PLOT SICKENS
"...A HIT, A PALPABLE H
"...HIT IS THE WORD FOR THE
"...JACKIE IN TOP FORM!
"...ONLY THE JOKERS CLA
HOW DO YOU KNOW? WERE YOU EVER IN SHOW BUSINESS?
BEER
NO, BUT COME WITH ME!
HOTEL
RICHIE RICH
PLAYHOUSE NO. 7
THE END

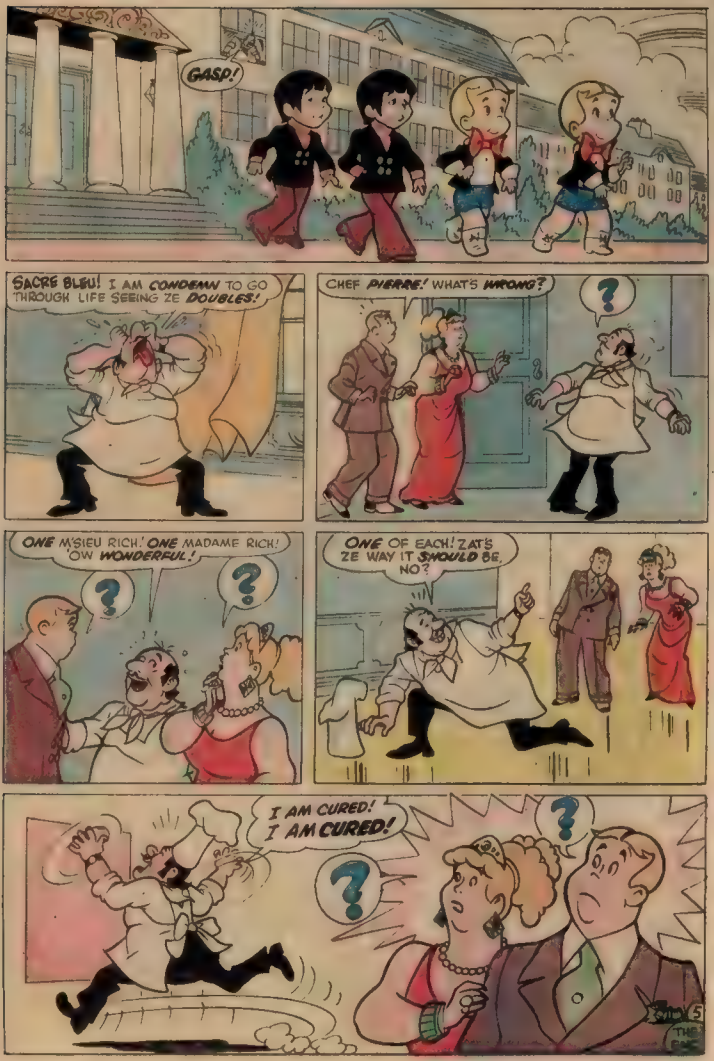

Richie Rich and Jackie Jokers
YOUR BUTLER CADBURY IS REALLY UNFLAPPABLE, ISN'T HE, RICHIE?
HE'S THE UNFLAPPABLEST, JACKIE!
HE NEVER LOSES HIS COOL?
HE'S THE COOLEST!!
DO YOU THINK A LITTLE VENTRILOQUISM WOULD SHAKE HIM UP?
HE'S THE UNSHAKIEST!
LET'S JUST SEE--
HM- THE LITTLE RASCALS ARE PLOTTING SOMETHING!
OH, CADBURY-
MMYAS, MASTER TEAPOT?
WOULD YOU PLEASE BRING A CUP OF MY TEA TO MADAM?
CERTAINLY, MASTER TEAPOT!
YOU'RE SOUNDING FINE TODAY, MASTER TEAPOT- I'M GLAD YOU'RE OVER YOUR LARYNGITIS!
WELL, I'LL BE-?! THAT CADBURY IS-
-THE GREATEST!!
THE END

Richie Rich
THE RICHEST KID in the WORLD!
and the CLOWN PRINCE of SHOW BIZ!
Jackie Jokers
DOUBLE PLAY
HELLO, RICHIE!
YIPE!! JACKIE! YOUR HEAD ISN'T ON STRAIGHT!!
THE LAST TIME SOMEONE TOLD ME THAT I BLEW MY TOP!
WOW!
HOW DID YOU DO THAT?!
SIMPLE..
THAT WAS JACKIE I! A NEW TYPE OF STRINGLESS, REMOTE-CONTROLLED MARIONETTE!
!!
1

I USE JACKIE II IN MY NEW CLUB ACT!
WE SING TOGETHER!
OOH, SOLE MIII-OO
TA-TA-TA DUM TE DUM-
DANCE TOGETHER!
TELL FUNNY JOKES TOGETHER-
HOW'Z IT FEEL TO BE IN SHOW BIZ?
I'M BESIDES MYSELF WITH JOY!
GET PAID TOGETHER?
ER- NOT QUITE!
ANYWAY, I'VE BROUGHT YOU A PRESENT! MEET-
?
THIS END UP
-RICHIE II!
HELLO, RICHIE!
GOLLY JACKIE-YOU IMITATE MY VOICE PERFECTLY!
2


HIS VENTRILOQUISM ISN'T BAD EITHER!
HA! I'LL SAY!
WOULD YOU LIKE TO COME TO THE CLUB AND WATCH A REHEARSAL?
YOU BET! I'LL GET MY COAT AND BE RIGHT DOWN!
HI, CHEF PIERRE!
'ALLO M'SIEU RICHIE!
HI, CHEF PIERRE!
ALLO M'SIEU RICHIE!
??
DEED YOU NOT JUST GO UP ZE STAIRS?!
NO-I'VE BEEN RIGHT HERE!
EET MUST 'AVE BEEN MY EEMAGINATION!
HI, CHEF PIERRE!
HI, CHEF PIERRE!
3


OH - ALLO, M'SIEU JACKIE - AND M'SIEU JACKIE!
TWO M'SIEU JACKIES??
I AM WORKING TOO HARD! I MUST GO TO MY ROOM AND REST!
HI, CHEF PIERRE!
AAAARGH!
TWO M'SIEU RICHIES! TWO M'SIEU JACKIES!!
PERAPS EEF I CLOSE MINE EYES FOR ZE MOMENT-
-AND TAKE ZE BREATH OF FRESH AIR. I DO NOT SEE ZE DOUBLES NO MORE!
4


GASP!
SACRE BLEU! I AM CONDEMN TO GO THROUGH LIFE SEEING ZE DOUBLES!
CHEF PIERRE! WHAT'S WRONG?
?
ONE M'SIEU RICH! ONE MADAME RICH! 'OW WONDERFUL!
? ?
ONE OF EACH! ZAT'S ZE WAY IT SHOULD BE, NO?
I AM CURED! I AM CURED!
? ?
5

Hey Kids!

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are ready for YOU on
THURSDAY
FRIDAY
SATURDAY!
SUNDAY, too!!
(-and other days also!!)

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HARVEY Comics
ARE AVAILABLE FOR YOU AT
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EVERY WEEKEND
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BETTER
BUY THESE
HARVEY COMICS
NOW BEFORE
THEY'RE ALL
GONE!!

HERE ARE THE DATES FOR THESE
GREAT HARVEY COMICS
TO COME OUT...
MARK THEM ON YOUR CALENDARS!

NOTE THESE MAY
HARVEY ISSUES
ON YOUR CALENDAR!

GET YOUR ISSUES ON SALE ON THESE DAYS

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CASPER #173
HOT STUFF #122
RICHIE RICH #126

FEBRUARY 14:
SAD SACK LAUGH SPECIAL #77
RICHIE RICH MILLIONS #65
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SAD SACK #230
RICHIE RICH & JACKIE JOKERS #4

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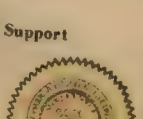

for Casper THE FRIENDLY CUB SCOUT

HEY, ALL Kids, and GROWNUPS, too!

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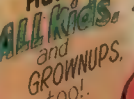
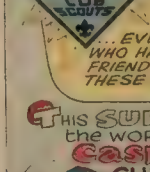
THE FRIENDLY GHOST Casper and CUB SCOUTS STORIES



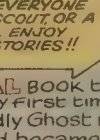
...EVERY SCOUT and EVERYONE WHO HAS EVER BEEN A SCOUT OR A FRIEND OF A SCOUT WILL ENJOY THESE BIG COMIC STORIES!!

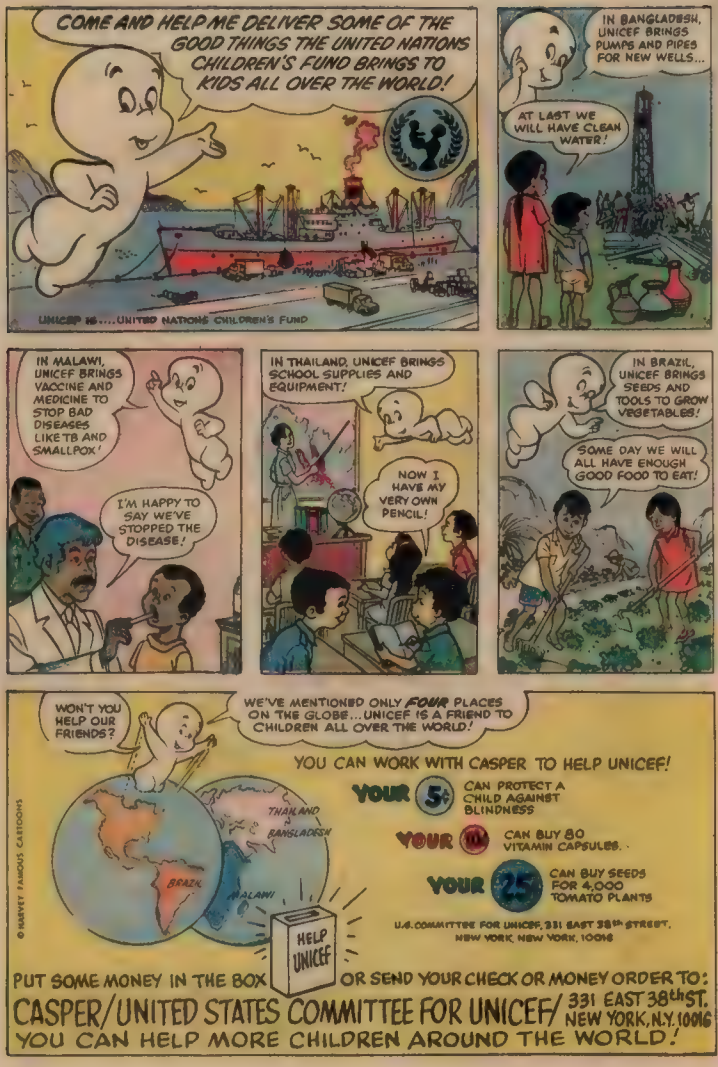
THIS SUPER SPECIAL BOOK tells the WORLD for the very FIRST time how Casper the Friendly Ghost met the CUB SCOUTS and became one of them! EVERYONE WILL LAUGH! SCOUT'S HONOR!

ON SALE FEB. 5th



ALSO FEATURED IN MY SPECIAL CUB SCOUT ISSUE ARE THESE FAVORITES




COME AND HELP ME DELIVER SOME OF THE GOOD THINGS THE UNITED NATIONS CHILDREN'S FUND BRINGS TO KIDS ALL OVER THE WORLD!
UNICEF IS.... UNITED NATIONS CHILDREN'S FUND
IN BANGLADESH, UNICEF BRINGS PUMPS AND PIPES FOR NEW WELLS...
AT LAST WE WILL HAVE CLEAN WATER!
IN MALAWI, UNICEF BRINGS VACCINE AND MEDICINE TO STOP BAD DISEASES LIKE TB AND SMALLPOX!
I'M HAPPY TO SAY WE'VE STOPPED THE DISEASE!
IN THAILAND, UNICEF BRINGS SCHOOL SUPPLIES AND EQUIPMENT!
NOW I HAVE MY VERY OWN PENCIL!
IN BRAZIL, UNICEF BRINGS SEEDS AND TOOLS TO GROW VEGETABLES!
SOME DAY WE WILL ALL HAVE ENOUGH GOOD FOOD TO EAT!
WON'T YOU HELP OUR FRIENDS?
WE'VE MENTIONED ONLY FOUR PLACES ON THE GLOBE... UNICEF IS A FRIEND TO CHILDREN ALL OVER THE WORLD!
YOU CAN WORK WITH CASPER TO HELP UNICEF!
YOUR 5¢ CAN PROTECT A CHILD AGAINST BLINDNESS
YOUR 10¢ CAN BUY 80 VITAMIN CAPSULES.
YOUR 25¢ CAN BUY SEEDS FOR 4,000 TOMATO PLANTS
THAILAND
BANGLADESH
BRAZIL
MALAWI
HELP UNICEF
U.S. COMMITTEE FOR UNICEF, 331 EAST 38th STREET, NEW YORK, NEW YORK, 10016
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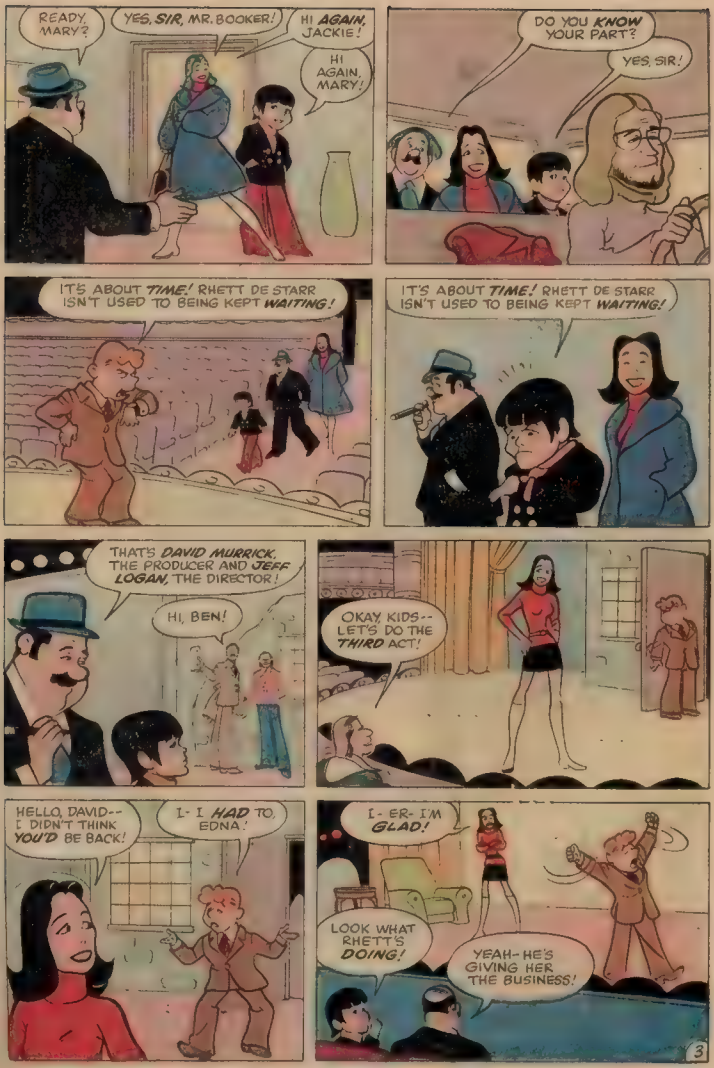
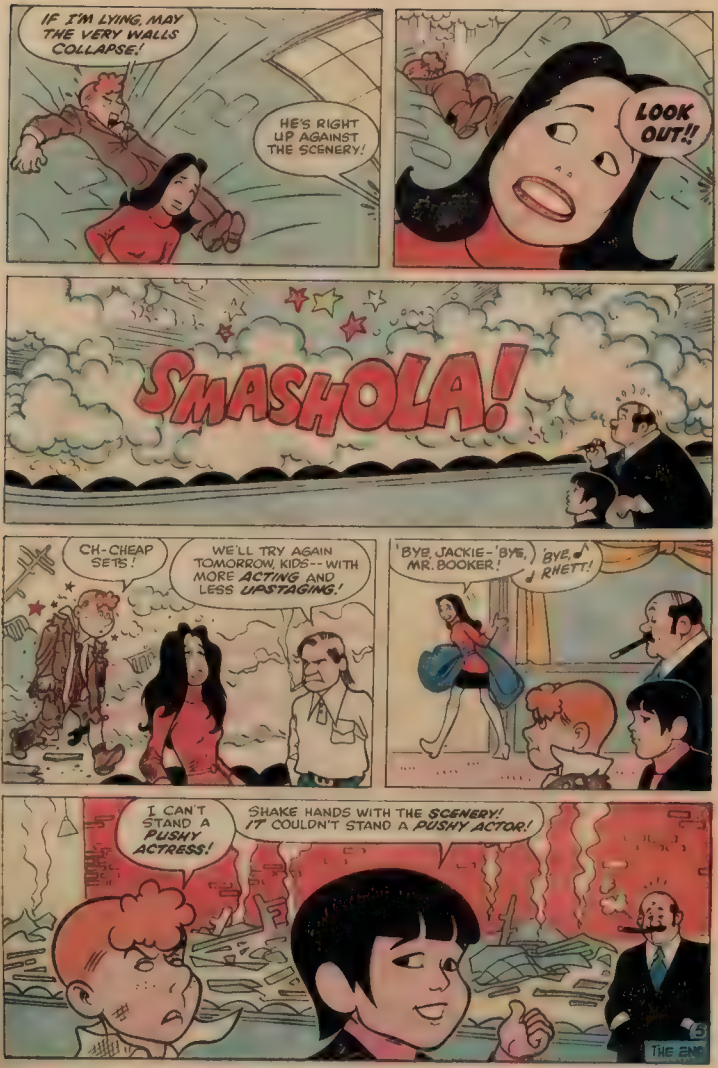
YOU CAN HELP MORE CHILDREN AROUND THE WORLD!

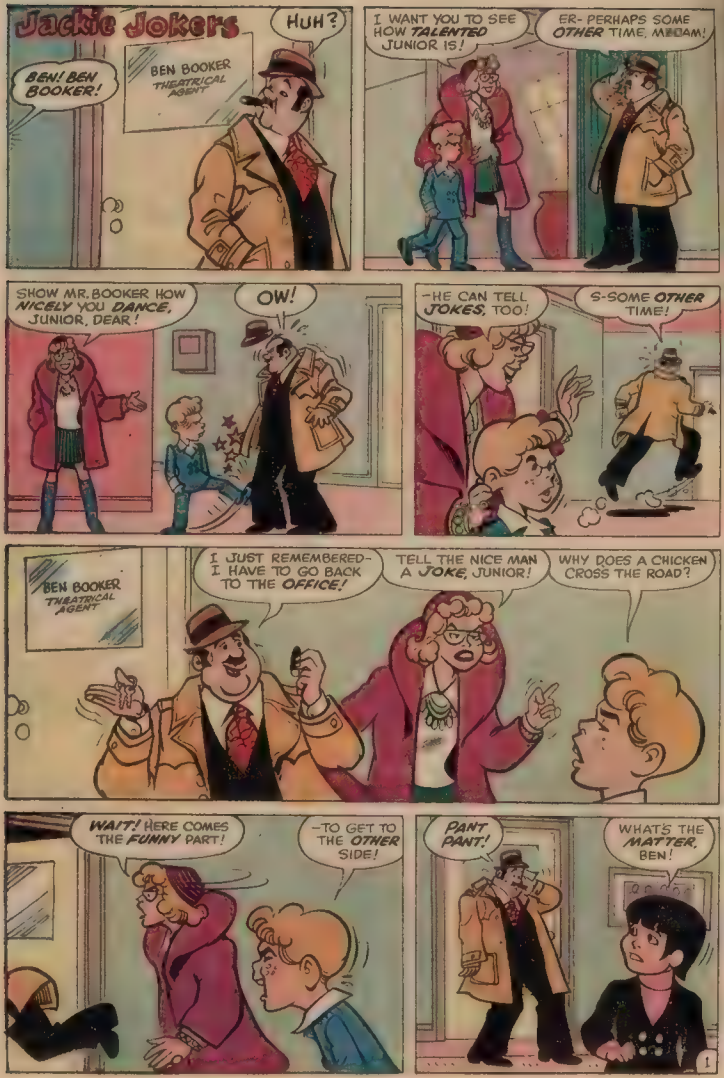
Jackie Jokers
JACKIE MEETS Mary Tyler-less
HI, JACKIE JOKERS!
HI, VERY PRETTY GIRL!
BEN BOOKER THEATRICAL AGENT
HELLO, BEN! WHO'S--
HER NAME'S MARY TYLER-LESS!
IS SHE A SINGER?
DANCER?
JUGGLER?
NO!
NO!
NO!
COMEDIENNE?
NO!
VENTRILOQUIST?
NO!
1

I'VE GOT IT! SHE HAS A TRAINED SEAL ACT!
NO...SHE HAPPENS TO BE..
..A SERIOUS ACTRESS!
AHH! THE THEATER!
COMEDY AND TRAGEDY!
HA! HA!
WAH!
SHE'S TRYING OUT FOR A PLAY WITH YOUR COUSIN, RHETT DE STARR, THIS AFTERNOON!
WANT TO COME AND WATCH?
SURE!
I WOULDN'T MISS IT FOR THE CITY!
?
DON'T YOU MEAN YOU WOULDN'T MISS IT FOR THE WORLD?
NOPE--
-- FOR THE WORLD, I'D MISS IT!


READY, MARY?
YES, SIR, MR. BOOKER!
HI AGAIN, JACKIE!
HI AGAIN, MARY!
DO YOU KNOW YOUR PART?
YES, SIR!
IT'S ABOUT TIME! RHETT DE STARR ISN'T USED TO BEING KEPT WAITING!
IT'S ABOUT TIME! RHETT DE STARR ISN'T USED TO BEING KEPT WAITING!
THAT'S DAVID MURRICK, THE PRODUCER AND JEFF LOGAN, THE DIRECTOR!
HI, BEN!
OKAY KIDS-- LET'S DO THE THIRD ACT!
HELLO, DAVID-- I DIDN'T THINK YOU'D BE BACK!
I- I HAD TO EDNA!
I- ER- I'M GLAD!
LOOK WHAT RHETT'S DOING!
YEAH- HE'S GIVING HER THE BUSINESS!

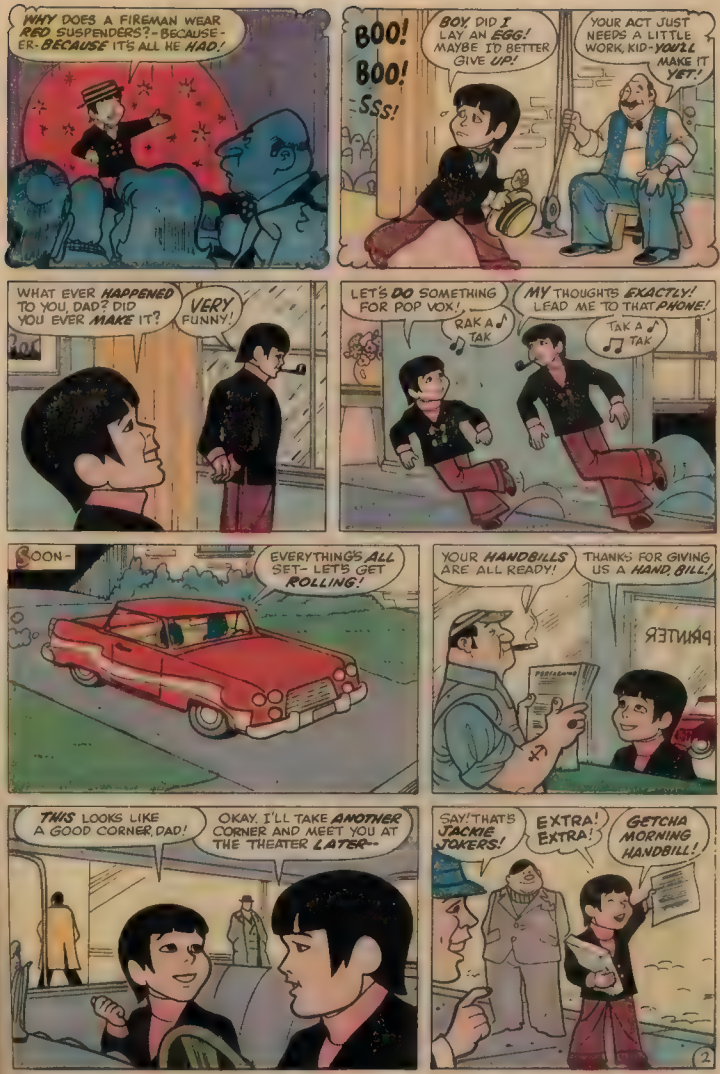
KAFF-KAFF!
SOMEHOW-ER-I THOUGHT I'D LOST YOU FOREVER!
WHAT A SCENE-STEALER RHETT IS!
MARY'S GETTING EVEN! SHE'S UPSTAGING HIM!
I-ER-I SAID I'D RETURN!
I'M GLAD, DAVID!
HA! SHE MOVED SO RHETT HAS TO TURN HIS BACK TO THE AUDIENCE!
PERSONALLY, I THINK THAT'S HIS BEST SIDE!
I'M GLAD YOU'RE GLAD, EDNA!
NOW RHETT'S UPSTAGING MARY!
DO YOU STILL LIKE ME, DAVID?
NOW SHE'S DOING HIM!
OF COURSE I DO, EDNA!
I FIND THAT DIFFICULT TO BELIEVE!
4


IF I'M LYING, MAY THE VERY WALLS COLLAPSE!
HE'S RIGHT UP AGAINST THE SCENERY!
LOOK OUT!!
SMASHOLA!
CH-CHEAP SETS!
WE'LL TRY AGAIN TOMORROW, KIDS -- WITH MORE ACTING AND LESS UPSTAGING!
'BYE, JACKIE - 'BYE, MR. BOOKER!
'BYE, ♪ RHETT!
I CAN'T STAND A PUSHY ACTRESS!
SHAKE HANDS WITH THE SCENERY! IT COULDN'T STAND A PUSHY ACTOR!
THE END


Jackie Jokers
HUH?
BEN! BEN BOOKER!
BEN BOOKER THEATRICAL AGENT
I WANT YOU TO SEE HOW TALENTED JUNIOR IS!
ER- PERHAPS SOME OTHER TIME, MADAM!
SHOW MR. BOOKER HOW NICELY YOU DANCE, JUNIOR, DEAR!
OW!
-HE CAN TELL JOKES, TOO!
S-SOME OTHER TIME!
BEN BOOKER THEATRICAL AGENT
I JUST REMEMBERED- I HAVE TO GO BACK TO THE OFFICE!
TELL THE NICE MAN A JOKE, JUNIOR!
WHY DOES A CHICKEN CROSS THE ROAD?
WAIT! HERE COMES THE FUNNY PART!
-TO GET TO THE OTHER SIDE!
PANT PANT!
WHAT'S THE MATTER, BEN!

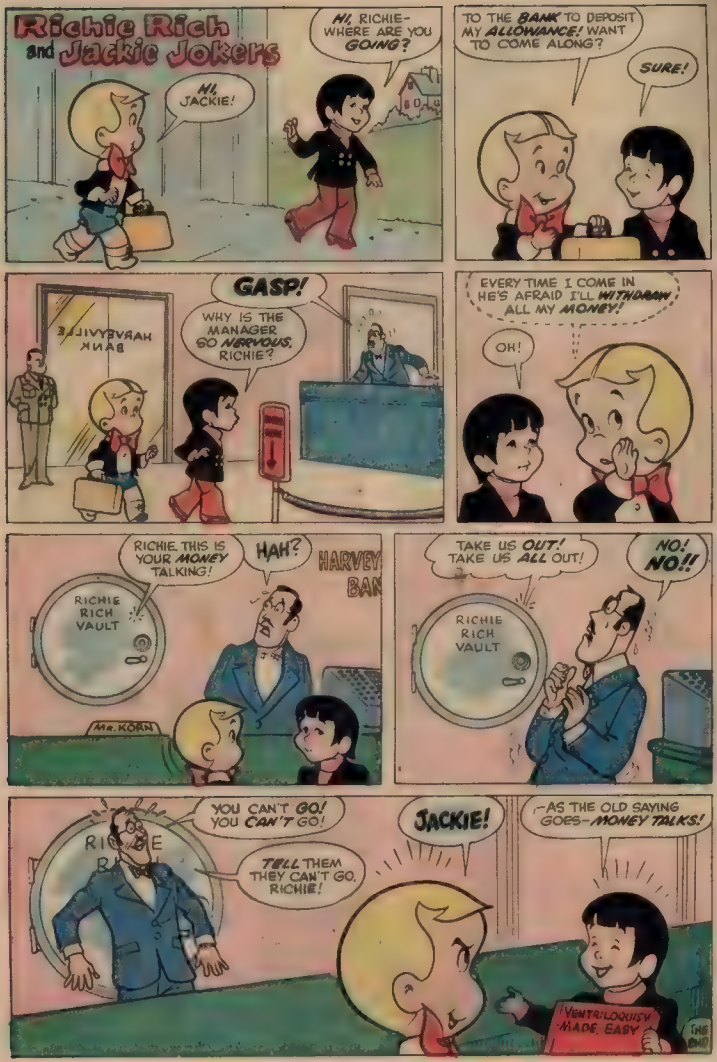
THERE'S-PUF-SOME LADY OUT THERE CHASING ME WITH HER KID!
OPEN UP, MR. BOOKER!
OPEN THIS DOOR!
HOW CAN I GET OUT OF THIS, JACKIE?
I'VE GOT AN IDEA!
SOON--
WOW, JACKIE! YOU LOOK MORE LIKE ME THAN ME!
HIDE IN THE CLOSET, BEN!
POUND! POUND!
OPEN UP!!
WON'T YOU PLEASE COME IN?
THAT'S MORE LIKE IT!
NOW SIT DOWN AND LISTEN TO JUNIOR! HE'S GOT LOTS OF TALENT TO SHOW YOU!
GOOD--
I THINK TALENTED KIDS ARE DELICIOUS!
AAHH!
HE'S A CANNIBAL! LET'S GET OUT OF HERE!!
THE END

Jackie JOKERS
IN
The OLD RIALTO
OH!!
WHAT HAPPENED, DAD? WE'VE BEEN KICKED OUT OF SHOW BUSINESS?
Las Vegas QUADRANT presents - Jackie JOKERS!
WORSE! THE OLD RIALTO IS CLOSING!
POP VOX, OWNER OF THE 73 YEAR OLD THEATER, SAID TODAY THAT DUE TO POOR BUSINESS, TONIGHT'S PERFORMANCE WILL BE THE LAST!
GEE--
POP GAVE A LOT OF KIDS THEIR FIRST BREAK!-- HE HELPED ME A LOT--
-- WHEN I WAS A SCARED KID ABOUT YOUR AGE...
HI, FOLKS! I'M JERRY JOKERS!
CLAP! CLAP! CLAP!


WHY DOES A FIREMAN WEAR RED SUSPENDERS?-BECAUSE-ER-BECAUSE IT'S ALL HE HAD!
BOO! BOO! SSS!
BOY, DID I LAY AN EGG! MAYBE I'D BETTER GIVE UP!
YOUR ACT JUST NEEDS A LITTLE WORK, KID-YOU'LL MAKE IT YET!
WHAT EVER HAPPENED TO YOU, DAD? DID YOU EVER MAKE IT?
VERY FUNNY!
LET'S DO SOMETHING FOR POP VOX!
RAK A TAK
MY THOUGHTS EXACTLY! LEAD ME TO THAT PHONE!
TAK A TAK
SOON-
EVERYTHING'S ALL SET- LET'S GET ROLLING!
YOUR HANDBILLS ARE ALL READY!
THANKS FOR GIVING US A HAND, BILL!
PRINTER
THIS LOOKS LIKE A GOOD CORNER, DAD!
OKAY. I'LL TAKE ANOTHER CORNER AND MEET YOU AT THE THEATER LATER--
SAY! THAT'S JACKIE JOKERS!
EXTRA! EXTRA!
GETCHA MORNING HANDBILL!
2

I'LL TAKE ONE!
ME TOO, JACKIE!
MEANWHILE, AT THE RIALTO THEATER.
ALL SET FOR THE LAST SHOW--
SHOULD I OPEN THE BALCONY, MR VOX?
NO, CHARLIE - I'M AFRAID WE HAVEN'T NEEDED IT IN YEARS!
TIME TO OPEN THE BOX OFFICE FOR THE (SIGH) LAST TIME...
?? WHAT'S THAT NOISE OUTSIDE?
I'M SURE IT ISN'T CUSTOMERS!
L-LOOK!
IT--IT IS CUSTOMERS!
I'LL TAKE FIVE TICKETS! HOW'D YOU LINE UP A SHOW LIKE THIS, POP?
BUT IT'S THE USUAL--
TEN TICKETS, PLEASE!
CHARLIE, I DON'T KNOW WHAT'S HAPPENING, BUT OPEN THE BALCONY!
YES, SIR!
3

WHAT A SHOW THIS IS GONNA BE!
I'LL SAY!
!
PERFORMING AT THE RIALTO TONITE
JERRY JOKERS!
JACKIE JOKERS!
STANLEY DAVIS, JR.!
MIC JAGUAR!
RAVE CASSIDY!
BONNY DOSMOND!
MUCH LATER-
THANK YOU, LADIES AND GENTLEMEN!
CLAPCLAPCLAPCLAP!
YEA!
YAHOO!
WE'D LIKE TO INTRODUCE THE REAL STAR OF THIS EVENING POP VOX!
POP, WE ALL WANT YOU TO KEEP THE RIALTO OPEN! EACH WEEK, A TOP STAR WILL PERFORM ON THIS STAGE AND THE AUDIENCE WILL KEEP COMING BACK! RIGHT, FOLKS?
RIGHT!
LATER-
POP, I'D LIKE YOUR OPINION ON A NEW JOKE FOR MY ACT!
SURE, JACKIE!
WHY DOES A FIREMAN WEAR RED SUSPENDERS? BECAUSE-ER- BECAUSE IT'S ALL HE HAD!
YOUR ACT JUST NEEDS A LITTLE WORK, KID- YOU'LL MAKE IT YET! HA, HA!
THE END


Richie Rich and Jackie Jokers
HI, JACKIE!
HI, RICHIE- WHERE ARE YOU GOING?
TO THE BANK TO DEPOSIT MY ALLOWANCE! WANT TO COME ALONG?
SURE!
GASP!
WHY IS THE MANAGER SO NERVOUS, RICHIE?
EVERY TIME I COME IN HE'S AFRAID I'LL WITHDRAW ALL MY MONEY!
OH!
RICHIE, THIS IS YOUR MONEY TALKING!
HAH?
RICHIE RICH VAULT
Mr. KORN
TAKE US OUT! TAKE US ALL OUT!
NO! NO!!
RICHIE RICH VAULT
YOU CAN'T GO! YOU CAN'T GO!
TELL THEM THEY CAN'T GO, RICHIE!
JACKIE!
-AS THE OLD SAYING GOES- MONEY TALKS!
VENTRILOQUISM MADE EASY
THE END

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Post Office State

Zip Code No.

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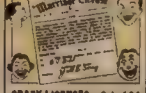

CRAZY LICENSES—Set of 24 They're an absolute riot! And all very official looking too. Includes "Marriage License, "Best Seat" Driver's License, "Liar's" Permit, License to "Play Hookey", "Fishing" License—and many, many more strictly for laughs!

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Cut out entire Business Postage Paid Reply Coupon Below—mail it today—and we will send you immediately, Leading Greeting Card Box Assortments on approval—plus FREE money-making catalog. No experience necessary.

EXCITING! CHARMING THOUGHTS all-occasion assortment, 16 beautiful French folders, 8 different artistic designs.

Everyone's Favorite! **"SWEET SUSIE"** Cute, perky, 14 delightful, all-occasion cards.

BIG VALUE! JUST LOVELY all-occasion 21 die-cut card assortment. A year's worth of friendly messages.

Last year some folks made only $25 to $50 while others made $150 $250 $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody loves greeting cards!

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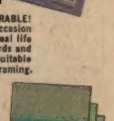

CHEERFUL HOUSE DIVISION OF BEVIS INDUSTRIES, INC. White Plains, N.Y. 10606

5377

Cut Along Dotted Line—Seal (Paste or Tape) and Mail

THIS ENTIRE FOLD OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY CARD

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☐ Check Here
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Fill in your name and address below—No stamp necessary

☐☐ Mr. ☐☐ Mrs. ☐☐ Miss. Please Print

Address_____ APT. NO.____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

DO NOT CUT HERE ▼ JUST FOLD OVER, SEAL (PASTE OR TAPE) AND MAIL—NO STAMP NECESSARY

Postage Will Be Paid by Addressee

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Dept. E-23

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Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. YOU PAY NOTHING IN ADVANCE.

Each box of 21 fine quality greeting cards costs just $2.00. That's less than 10c a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70c FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70c for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

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Fold Over Here ↓ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ↓ No Stamp Needed!

Please send me my first order of 12 All Occasion Greeting Card Boxes to sell.

Name _____

Address _____ (print clearly) Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

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Dept. 437
Lancaster, Pa. 17604
OUR 56th YEAR

MAIL ONE COUPON TODAY
Give the Other to a Friend

AMERICAN SEED CO., Dept. 437 Lancaster, Pa. 17604

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds ☐ Mixed Vegetable and Flower Seeds

Name _____

Address _____

Town _____ State _____ Zip Code _____

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Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

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Spooky
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